

5 STAR CAREERS IN THE HOSPITALITY INDUSTRY



**PROGRAMME IN HOSPITALITY
MANAGEMENT & LEADERSHIP**

(INCLUDING 6 MONTHS INTERNSHIP / RESEARCH PROJECT)

Programme certified and validated by Vedatya, an IHG Academy, that is part of the largest hotel
company in the world SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT

About Vedatya Institute

Vedatya Institute is an initiative of IIT & the Wharton School alumni who wish to replicate their own quality educational experience for the benefit of students in India. It was established with the active support of corporations such as - The Radisson Hotel Group, USA and the Edwardian Group, UK. The institute is funded by the holding entity of Radisson Blu Plaza Delhi Airport, Radisson Blu Varanasi and a restaurant chain called The Great Kabab Factory. The institute's campus, located on Gurgaon-Sohna road, is fully integrated with academic, recreational and residential facilities for students.

The institute was established in the year 2000 as higher learning institution in India that offers internationally recognized, undergraduate and post graduate programmes of study in hospitality and business management.

VEDATYA HIGHLIGHTS

- » A self-sustainable "Green Campus" with academic, recreational, residential accommodation for students
- » Academic partnership with IHG, world's largest hotel company, in the form of an IHG Academy
- » UK trained faculty with International work experience
- » Management focused career path in the hospitality industry
- » 100% placements assistance for graduating students
- » Demonstrated record of placement at global hospitality chains like Crowne Plaza, Four Seasons, Ritz Carlton, Taj Hotels, J. W. Marriott, The Radisson Hotel Group etc.
- » Record of merit based full year paid internships in France, Thailand, England, Australia, Dubai, Malaysia, Singapore and Germany
- » Recreational facilities including football field, tennis courts, volley ball court, basketball court and an upcoming student centre
- » Unconventional design of spaces
- » Mazes & Puzzles to foster team work, sharpen minds & critical thinking
- » Student designed and operated "Food Truck" to foster applied learning and entrepreneurial thinking
- » Ranked amongst the premier hotel management institutions of India by the Education Times, Times of India

			
			
			

Programme in Hospitality Management & Leadership

3 year Full Time Programme (Including 6 month internship) Endorsed by IHG, the world's largest hotel company

The goal of the program is to enable students to become entrepreneurial leaders and managers who can transform the hospitality organizations of the future. Students learn the difference between leadership and management and the relationship between the two in the hospitality industry. This course is academically equivalent to the Hotel Management (HM) or Hospitality Management degree.

From the beginning of the course one learns how to be a manager, exploring the key issues and building a foundation for a career in the hospitality industry. Focus on management related skills however is not at the cost of key 'operational skills' that are critical in the Indian context. Students thus get exposure to operational skills in a step up approach throughout the programme.

The 24 week internship provides 'on the job experience' that supplements the work experience and skills developed over the first three semesters. This also allows learners to identify areas of interest within the hospitality and tourism business space.

The third year allows students to choose an operational domain for advanced learning; this allows them to strengthen skills and knowledge in the domain that is likely to be aligned with their career interest and goals. We have a record of placing students both in India and abroad in hospitality chains like InterContinental Hotels Group, Carlson Rezidor, ITC, Taj Group etc.

PROGRAMME HIGHLIGHTS

- » An Indian degree along with an international curriculum endorsed by the IHG, the largest hotel company in the world
- » Dedicated industry interface through industry visits, guest lecturers, workshops and demonstrations
- » Programme delivery through experts in the field
- » Participation in various internal and external, national and international level competitions for an enhanced learning experience
- » 6 month paid internship with some of the best brands in the world

ELIGIBILITY & ADMISSION PROCESS

- » Class 12 of the Indian School System with minimum 50% (in best 4 subjects) in CBSE, ISC or equivalent accreditation
- » Test to establish aptitude and an interview will be conducted
- » A candidate can either fill online application form or download it from the website and send the duly filled application form to the address mentioned on the form along with a draft of Rs. 1500 drawn in the favour of "Umak Educational Trust" payable at Gurugram. Candidate can also obtain the application form from the Institute's Admission Office by depositing Rs. 1500 in cash
- » Selection is based on personal interview and aptitude test

ALUMNI SPEAK

The practical concepts and methodologies taught at the institute helped me hit the ground running in the hotel industry. The international methods of learning, case studies and other material used are very relevant to the real business world. I am thankful for the management knowledge and experience gained at the institute. The faculties are best in their field and their knowledge and guidance have helped me in every aspect of my career

Karan Khanna

SHTM-2009 Graduate

Corporate Director, Silverbirch Hotels & Resorts, Canada

I am an Alumni of the 2007 SHTM batch and already striving to become one of the youngest General Manager at IHG. A lot of it has to do with Vedatya and the various faculty members who guided me in the most crucial years. The curriculum of Vedatya which is research based is clearly the USP for me. I find the curriculum very helpful that encourages logical thinking & creates a strategic bent of mind which is quintessential for a student aspiring to be a leader in the professional world. Add to it, practical experience in the 1st year, Internship in the 2nd year, management modules and the thoughtful industry interface in the last 2 years, and you have a winner.

Abhishek Verma

SHTM 2009 Graduate

General Manager (GM) at Holiday Inn Express

Being a part of Vedatya family, I have set up myself as a winning professional in the recent times by executing my skills acquired from my academic qualifications and practical experiences in the ever active Vedatya. I have raised myself as a professional in the past recent years not only by learning cooking skills, but also gaining an highly professional management skills for an organization with the support of highly skilled Vedatya faculty.

Akshit Dhingra

SHTM 2012 Graduate

Chef at Angelina Paris, Dubai

The institute offers a perfect mix of basic and advanced level of marketing and revenue specialized programmes. After joining the programme at the institute, I was introduced to the dynamic world of hospitality. By the end of the programme I was transformed into a revenue & marketing expert. I would thank the institute for the knowledge and tool kit which I am using till date.

Kanika Thakran

SHTM 2009 Graduate

Director of Strategy, Milestone Internet Marketing, California, USA Area Revenue Manager, Silverbirch Hotels & Resorts, Canada



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