



vedatya
INSTITUTE



Bachelor of Design – B.Des

With Majors in - Communication, Media & Advertising, Experience Design & Curation, Fashion and Creative Industry, Environments and Space Design, Visual Arts & Culture

4 Year Programme (Including Internship)
Degree Awarded by Gurugram University,
Gurugram, Haryana

About the Program

The Design programs at Vedatya Institute's School of Design and Creative Arts are distinct for their innovative approach. Instead of immediately specializing students, they focus on building a strong 'design acumen' through exploration. In the first two years, students pursue Interdisciplinary Design Studies (IDS) to gain exposure to various disciplines, exit with a certificate or diploma, and build a robust portfolio for industry entry.

In the following two years, students choose Majors, receive mentorship from industry experts, and complete internships, culminating in a Bachelor of Design. This approach enables graduates to excel in the creative industries.

Furthermore, the School of Design and Creative Arts at Vedatya Institute places a strong emphasis on practical experience and industry integration. Throughout their academic journey, students have the opportunity to participate in internships, undertake real-world projects, and even engage in national and international study tours. By the time they graduate, students have completed up to 24 projects and gained valuable experience from 4 internships, positioning them for success in key roles within the creative field and ensuring a seamless transition from academia to professional practice.

PROGRAMME HIGHLIGHTS



Choice Based Learning Approach

Unique Specializations

Major and Minor subjects coupled with Electives



Project-Based Curriculum

Applied Learning

Projects Supervised by Industry Mentors



Work-Study Mode Option

Integrated Internships

Build Strong Professional Foundation



Industry on Campus Program

Interact with Design Experts

Design Professionals have Offices on Campus

ELIGIBILITY AND ADMISSION CRITERIA

- » Class 12 of the Indian School System with minimum 50% (in best 4 subjects) in CBSE, ISC or equivalent accreditation
- » Test to establish aptitude and an interview will be conducted
- » Selection is based on a personal interview and aptitude test
- » A candidate can either fill online application form or download it from the website and send the duly fitted application form to the address mentioned on the form along with a draft of Rs. 1500 drawn in the favor of "Umak Education Trust" payable at Gurugram. Candidate can also obtain the application form from the institute's admissions office by depositing Rs. 1500 in cash

Internship & Placement Highlights

100% Placement Record

2022 graduates across all programs were successfully placed, post-graduation.

International Exposure Opportunity

Student Internships in locations such as France, Dubai and Malaysia.

20+ years Of Academic Excellence

Strong alumni base across multiple continents.

Cross-Continental Internships & Placements

Students have been placed in internships and jobs in France, the UAE, Mauritius, Malaysia, Thailand, and India.



Our National and International Recruiters include some of the most renowned names in the industry:

Some recruiters include The Ritz-Carlton, Four Seasons Hotels & Resorts, The Intercontinental Hotels Group (IHG), and Conrad Hotels & Resorts.

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|  THE RITZ-CARLTON |  |  FOUR SEASONS <i>Hotels and Resorts</i> |  |
|  |  |  |  |
|  |  |  SUNWAY HOTEL |  |
|  Building a better working world |  |  Limerick Strand Hotel ***** |  |

Successful Ventures by Vedatya graduates

Several graduates have gone on to develop successful entrepreneurial hospitality ventures, including El Diablo sauces, Narula Bakery, and Burgrill, to name a few.



ALUMNI SPEAK

“Vedatya Institute is giving me joy & happiness all around. The institute has power of togetherness too. I feel very secure as being here for my education.”

— **ARNAV AGARWAL**

Bachelor of Design

“Thanks to all the personal attention that I am receiving here at Vedatya Institute, my observations, skills, motivation & confidence have all improved in a very short time.”

— **KARAN KAUL**

Bachelor of Design

“I really appreciate the faculty at Vedatya Institute who are really friendly, cheerful and passionate for their work. I feel very lucky to have got such an environment to study design & creative arts.”

— **DIVINA OBEROI**

Bachelor of Design



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