



vedatya
INSTITUTE



Bachelor of Design – B.Des

With Majors in - Communication, Media & Advertising, Experience Design & Curation, Fashion and Creative Industry, Environments and Space Design, Visual Arts & Culture

4 Year Programme (Including Internship)
Degree Awarded by Gurugram University,
Gurugram, Haryana

About the Program

The Design programs at Vedatya Institute's School of Design and Creative Arts take an innovative approach. Students build a strong 'design acumen' through exploration, pursuing Interdisciplinary Design Studies (IDS) in the first two years. They gain exposure, exit with a certificate or diploma, and create a robust portfolio for industry entry.

In the following two years students execute projects within their chosen Major, in fields such as Animation, Graphic Design, Film & VFX, Illustration, UX Design, Digital Products, Game Design, AR/VR/XR, Fashion Design, Fashion Styling, Fashion Communication, Lifestyle Accessory Design, Craft Based Design, Interior Design, Interior Architecture, Exhibition Design, Exteriors & Landscaping, Fine Arts, Painting, Sculpture, Digital Art. They also receive mentorship and complete internships, leading to a Bachelor of Design degree.

Moreover, the School emphasizes practical experience and industry integration. Students can choose from these areas of interest, participating in internships, real-world projects, and national/international study tours. By graduation, they've completed up to 24 projects and gained valuable experience, positioning them for success in creative roles and ensuring a seamless transition to professional practice.

PROGRAMME HIGHLIGHTS



Choice Based Learning Approach

Unique Specializations

Major and Minor subjects coupled with Electives



Project-Based Curriculum

Applied Learning

Projects Supervised by Industry Mentors



Work-Study Mode Option

Integrated Internships

Build Strong Professional Foundation



Industry on Campus Program

Interact with Design Experts

Design Professionals have Offices on Campus

ELIGIBILITY AND ADMISSION CRITERIA

- » Class 12 of the Indian School System with minimum 50% (in best 4 subjects) in CBSE, ISC or equivalent accreditation
- » Test to establish aptitude and an interview will be conducted
- » Selection is based on a personal interview and aptitude test
- » A candidate can either fill online application form or download it from the website and send the duly fitted application form to the address mentioned on the form along with a draft of Rs. 1500 drawn in the favor of "Umak Education Trust" payable at Gurugram. Candidate can also obtain the application form from the institute's admissions office by depositing Rs. 1500 in cash

Internship & Placement Highlights

100% Placement Record

2022 graduates across all programs were successfully placed, post-graduation.

International Exposure Opportunity

Student Internships in locations such as France, Dubai and Malaysia.

20+ years Of Academic Excellence

Strong alumni base across multiple continents.

Cross-Continental Internships & Placements

Students have been placed in internships and jobs in France, the UAE, Mauritius, Malaysia, Thailand, and India.



Our National and International Recruiters include some of the most renowned names in the industry:

Some recruiters include The Ritz-Carlton, Four Seasons Hotels & Resorts, The Intercontinental Hotels Group (IHG), and Conrad Hotels & Resorts.

 THE RITZ-CARLTON		 FOUR SEASONS <i>Hotels and Resorts</i>	
			
		 SUNWAY HOTEL	
 Building a better working world		 Limerick Strand Hotel ★★★★	

Successful Ventures by Vedatya graduates

Several graduates have gone on to develop successful entrepreneurial hospitality ventures, including El Diablo sauces, Narula Bakery, and Burgrill, to name a few.



Phab Marketing

Designer Events Inc
ESTD. 2014

Suzie's

Narula Bakery
BY SK CAKES



Société Naturelle

STUDENTS SPEAK

“Vedatya Institute is giving me joy & happiness all around. The institute has power of togetherness too. I feel very secure as being here for my education.”

— **ARNAV AGARWAL**

Bachelor of Design

“Thanks to all the personal attention that I am receiving here at Vedatya Institute, my observations, skills, motivation & confidence have all improved in a very short time.”

— **KARAN KAUL**

Bachelor of Design

“I really appreciate the faculty at Vedatya Institute who are really friendly, cheerful and passionate for their work. I feel very lucky to have got such an environment to study design & creative arts.”

— **DIVINA OBEROI**

Bachelor of Design



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