



#DesignInIndia



DESIGN FOR IMPACT

Empowering Change Through Design Residency

October 13TH -19TH, 2024

In collaboration with



RATIONALE

This one-week creative residency program is focusing on the theme of "People, Imagination, and Systems" to solve Global Grand Challenges. This unique residency aims to bring together artists, sculptors, printmakers, ceramics artists, and craftsmen from diverse backgrounds to explore and respond to pressing global challenges through their creativity. The residency will be hosted at the Vedatya Institute, Haryana.

THEME

REIMAGINING TOMORROW DESIGN INSPIRING SOLUTIONS TO GLOBAL GRAND CHALLENGES

In today's interconnected world, we face numerous complex challenges that impact the lives of people worldwide. These challenges range from climate change, social inequality, healthcare disparities, technological advancements, migration, and much more. This creative residency seeks to explore how creativity can contribute to addressing these grand challenges and promoting meaningful change.

OBJECTIVES

The creative residency program's primary objectives are as follows:



Artistic Exploration

Provide artists with the opportunity to delve into the theme of global grand challenges and express their interpretations, emotions, and perspectives through their chosen medium.



Fostering Dialogue

Facilitate constructive dialogues between artists, policymakers, experts, and the general public, aiming to bridge the gap between art and policy to drive innovative solutions.



Raising Awareness

Use the power of art to raise awareness about the urgency and complexity of global grand challenges, encouraging broader public engagement and action.



Collaboration and Synergy

Promote intra collaboration between artists and professionals from different fields, fostering interdisciplinary approaches to address these challenges effectively.

RESIDENCY DETAILS

Duration

The residency will last for one week (07 days), taking place from Oct 13th -19th. Participating artists are required to be present for the entire duration of the program.

Selection Criteria

The residency is open to both emerging and established artists, sculptures, printmakers, ceramics artists, and craftsmen. Interested candidates are expected to their Profiles and portfolio of work. The eminent Jurors will assess and share the decision.

Residency Activities

01

Daily Workshops

The residency will include daily workshops led by experts in various fields, including policy analysts, scientists, sociologists, and artists working at the intersection of art and social change. These workshops will provide insights into global grand challenges and inspire the artists' creative process.

02

Artistic Exploration

Artists will have dedicated time and resources to work on their projects, exploring innovative ways to represent the identified global challenges and potential solutions.

03

Discussions and Critiques

Regular group discussions and critiques will be organized, allowing artists to share their progress, exchange ideas, and receive constructive feedback from their peers and experts.

04

Public Engagement

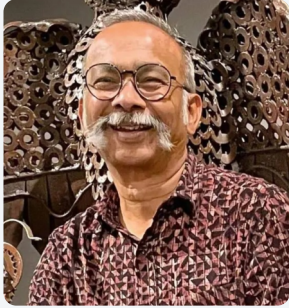
Towards the end of the residency, an exhibition or public event will be organized to showcase the completed artworks and encourage community engagement, inviting policymakers and stakeholders to participate in the dialogue.

Expected Outcomes

- A collection of thought-provoking and impactful artworks that reflect the artists' responses to global grand challenges.
- A network of artists and experts committed to exploring the connection between art and addressing grand challenges.
- Increased awareness and engagement from the public on global grand challenges through creativity.

Through this one-week creative residency, we aim to harness the power of art to stimulate dialogue, inspire action, and contribute to addressing global grand challenges. By bringing together talented artists and professionals from various fields, we hope to foster innovative solutions and create a meaningful impact on a local and global level.

SPEAKER PROFILES



Chief Guest - Gopal Namjoshi

Muralist, Artist, and Installation Designer

Gopal Namjoshi is a muralist, artist, and installation designer known for his solo exhibitions in major Indian cities and participation in curated group shows. His works are held in prestigious collections in India and abroad, and he is recognized for his teaching and expertise in arts, particularly focusing on Yantra and Tantra themes. He draws inspiration from Rajasthan's tribal and rural arts, which he has extensively researched and studied.



Prof. Shri Krishna Kulkarni

Senior Professor NID, NIFT, IICD, FDDI, Pearl Academy

Mr. S.M. Kulkarni, a renowned designer and educator, has carved a niche in the world of design with his expertise in craft and industrial design. With a strong academic foundation from Sir J.J. School of Art and NID Ahmedabad, he has contributed significantly to the Indian design landscape through his extensive work and teaching career.



Mr. Chandrashekhar Bheda

Principal Designer - Spider Design

Mr. Chandrashekhar Bheda is a prolific textiles and handicrafts designer with over 36 years of experience, blending traditional and high-tech craft techniques to create marketable products. He has led design projects for both commercial and developmental organizations, while also serving as a lecturer, jury member, and curator for numerous institutions and exhibitions globally.



Ms. Shalini Bansal

**Co Founder, HopOn India
Museums22 by Desiwalks Tours Pvt. Ltd.**

Ms. Shalini Bansal, co-founder of Museums22 and HopOn India, brings 25 years of design expertise to revolutionize the way we experience museums, heritage, and culture through technology and user-centric design. An NID Ahmedabad alumnus, she collaborates with museums across India and shares her knowledge as a design educator, shaping future designers.



Dr. Promil Pande

Co-founder The Sidhast Foundation

Dr. Promil Pande is an author, academician, and designer with over 30 years of experience in cultural specificity in textile and craft practices. She holds multiple advanced degrees, and as the co-founder of The Sidhast Foundation, she works to preserve and evolve India's rich craft traditions through her role as Executive Director.



Prof. Suresh Kumar Achari

Visual Artist

Prof. Suresh Kumar Achari is a Delhi-based visual artist known for his illustrations and character design. He acquired BFA degree from Delhi college of Art and has worked with major publications and designed stamps for the Indian Postal Department, drawing inspiration from mythology, wildlife, and human anatomy.



Ms Shalina Vichitra

Visual Artist

Ms. Shalina Vichitra is an artist whose works explore the concept of 'belonging' and the dynamic relationship between human habitation and the natural world through cartography and spatial inquiry. With a BFA and MFA from the College of Art, New Delhi, she has exhibited her art in solo and group shows, both in India and internationally, addressing personal and collective understandings of space and memory.



Dr. Ritesh Ranjan

Art Historian, Curator, and Academician

Dr. Ritesh Ranjan is an Art Historian, Curator, and Academician, currently heading the Jagran School of Design at JLU, Bhopal. With a Ph.D. in Art History and a focus on curatorial practices, his work spans Art/Design policies, cultural theories, and postcolonial discourses in Indian art and design. He has contributed to numerous exhibitions, seminars, and publications, and has authored or edited several books and research papers. Passionate about innovative education, he teaches Art/Design History and Cultural Studies, aiming to reshape pedagogy in the field.

RESIDENCY AMENITIES

The Creative Residency at the Vedatya, Haryana welcomes artists and innovative thinkers to indulge in a memorable stay at a well-appointed guest house. This enriching experience includes access to a resource centre, immersive workshops, and a comprehensive library, all designed to support creativity and foster the exploration of solutions to global challenges.

KEY AMENITIES

Comfortable Guest House

01

Nestled within the serene surroundings of the Vedatya Institute, the Creative Residency provides a comfortable well equipped guest house.

Resource Centre

02

The residency offers a dynamic resource centre equipped with state-of-the-art tools and materials, catering to a wide range of artistic mediums. Artists have the freedom to experiment, innovate, and bring their unique visions to life during their stay.

Immersive Workshops

03

Throughout the residency, participants engage and work in immersive well equipped workshops.

Expansive Library

04

With access to an expansive library collection, residents can explore literature, research, and art-related resources. This comprehensive repository stimulates critical thinking and encourages residents to align their creative endeavours with addressing global issues.

Expert Mentorship

05

Esteemed mentors in the field of painting, sculpture, ceramics are on hand to guide and support residents throughout their creative journey. Drawing from their expertise, mentors offer personalized feedback, empowering artists to refine their artistic expressions and explore new horizons.

Grand Exhibition and Networking

06

The residency culminates in a grand exhibition where residents can showcase their masterpieces to a diverse audience. This event serves as a platform for networking and forging connections with potential collaborators, patrons, and change-makers.

MANDATORY CRITERIA'S FOR THE CREATIVE RESIDENCY

01

Travel and Lodging Support

All selected participants shall receive travel and lodging allowances from New Delhi. The accommodation for all seven days is covered and will include breakfast, lunch, and dinner during the residency.

02

Artist Honorarium

Upon successful completion of the Art Camp, participating artists shall receive an honorarium of Rs. 10,000 each as a token of appreciation for their creative contributions.

03

Ownership and Authenticity

Participants are required to sign their paintings and provide two Authenticity Certificates. The artworks will be patented by the School of Design and Creative Arts and become the property of Vedatya with proper attribution to the respective artists. No artist shall claim a commission on the sale of paintings, as they will have received the honorarium.

04

Selection for Future Art Camps

The invitation for participation in future art camps will be based on the performance and commitment demonstrated by the artists during their first art camp. Only dedicated and exceptional artists who show serious commitment and creative engagement will be considered for future invitations.

05

Online Art Catalogue and Promotion

An online art catalogue featuring the works of participating artists and a curatorial note will be released on various social networking sites to promote the artworks and artists' creative expressions.

06

Health and Accident Insurance

All camp participants must have their own health and accident insurance. They acknowledge that they will be responsible for any costs incurred through illness or accident during the residency.

07

Code of Conduct

Participants are expected to maintain a respectful and professional demeanour throughout the residency. Any kind of misbehaviour with fellow artists, organizers, or curators will not be tolerated under any circumstances.

08

Prohibited Activities

Public smoking and drinking are strictly prohibited during the art camp to ensure a healthy and focused environment for creative expression.

09

Dietary Considerations

Meals will be served during the residency, catering to the dietary preferences of all participants.

10

Ownership and Usage Rights

All paintings created during the residency will be the sole property of the Vedatya Institute. Institute holds the right to sell, print, reprint, exhibit, or use the artworks in any manner, ensuring the artists' work reaches a broader audience.

11

Organizational Commitment

Institute will sign a contract committing to the successful execution of each creative residency camp. The contract will be renewed after every creative residency camp, emphasizing their shared responsibility to ensure the program's success.



vedatya INSTITUTE

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